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N E W S R E L E A S E

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NHC's Sommerich is named certified fund raising executive

LINCOLN—Chris Sommerich, development director for the Nebraska Humanities Council, was recently named a Certified Fund Raising Executive by CFRE International.

Sommerich joins nearly 4,900 professionals worldwide (nearly 40 in Nebraska) who hold the designation. They meet a series of standards set by CFRE International, including tenure in the profession, education, demonstrated fundraising achievement and a commitment to service to not-for-profit organizations. They agree to uphold accountability standards and a donor bill of rights. Candidates must pass a rigorous written examination testing the knowledge, skills, and abilities required of a fundraising executive.

“We are very pleased with Chris’ achievement of this certification,” said Jane Hood, executive director of the Nebraska Humanities Council. “The council increasingly depends upon private donations to fund our programs throughout the state, and we are committed to the highest level of professional and ethical standards as we work to raise the necessary funding.”

“The CFRE process was developed as a way to identify for the public and employers those individuals who possess the knowledge, skills, and commitment to perform fundraising duties in an effective, conscientious, ethical and professional manner,” said Andrew Day, chair of CFRE International. “Achievement of the CFRE credential demonstrates the level of commitment on the part of Chris Sommerich to himself and the profession as a whole.”

CFRE International is an independent organization whose sole mission is dedicated to the certification of fundraising executives by setting standards in philanthropy. Eighteen professional associations endorse and support the Certified Fund Raising Executive (CFRE) designation, including the Association of Fundraising Professionals (AFP).

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