



Nebraska
Humanities
Council

Nebraska Humanities Council

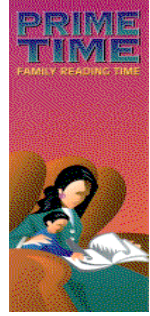
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Lincoln, NE 68508

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Prime Time Family Reading Time Application

Sponsoring Site _____

Community _____ County _____

Site Coordinator (the person responsible for planning and implementing *Prime Time* at your site):

Name _____

Title and Expertise _____

Address _____

Day Phone _____ Evening Phone _____

E-mail _____

Secondary Contact:

Name _____

Title and Expertise _____

Address _____

Day Phone _____ Evening Phone _____

E-mail _____

Days/Hours of operation _____

Number of staff: Full-time/permanent _____ Part-time _____ Regular volunteers _____

Anticipated number of volunteers for *Prime Time Family Reading Time* _____

Preferred dates: First choice _____ Second choice _____

Which *Prime Time* format do you want to use?

English-only format Bilingual (Spanish/English) Native American (*coming soon*)

Is your site willing to make a two-year commitment to *Prime Time Family Reading Time* if guaranteed full support from the Nebraska Humanities Council? This is a commitment to host two (2) *Prime Time* programs, one per year. _____

Please See Page 2 for Narrative Questions

Application Narrative

On a separate page (typed), please answer the following questions:

1. Why do you want to bring *Prime Time Family Reading Time* to your site and your community? What benefits do you anticipate?
2. Who will be your target audience for *Prime Time*? How many families do you expect to participate?
3. Describe the demographics and dynamics of your community. What percentage of your community's population is made up of your target audience? What is the high school graduation rate for your target audience? What assistance or programs are offered to your target audience through your school, library, and/or community? (Demographic information is available online at factfinder.census.gov.)
4. Describe your preliminary plans and ideas for making *Prime Time* successful in your community. How much support (donations, volunteers, media coverage, etc.) do you expect to receive? How will you involve schools, community organizations, and community leadership? How will you promote *Prime Time* to potential participants? Who will be your preschool coordinator? Identify some available resources, including organizations and individuals that would help with planning, family recruitment, meal preparation, preschool reading activities, transportation (if needed), and volunteer work. Please list all groups that will assist you and describe the role they will play.
5. Do you anticipate any possible difficulties or obstacles in bringing *Prime Time* to your community? If so, what difficulties or obstacles do you anticipate and what can the Nebraska Humanities Council do to help alleviate them?

Note: You will be able to further develop your ideas for recruitment, promotion, preschool coordination and program preparation during preliminary and follow-up planning meetings.

Enclosures

Letters of Support: Please include letters of support from organizations and individuals who will help make *Prime Time Family Reading Time* a success in your community. Most important to an application is evidence of support from the head librarian (for libraries) or from the principal (for schools). Other letters of support could be from the children's librarian, local schools and churches that serve your target audience, cultural and literacy organizations, migrant worker organizations, community leaders, and newspapers or radio stations.

Please return your completed application to:

Erika Hamilton
Statewide Coordinator for *Prime Time*
Nebraska Humanities Council
215 Centennial Mall South, Suite 330
Lincoln, NE 68508