

PUBLICITY REQUIREMENTS

1. **YOU ARE RESPONSIBLE** for all publicity related to your Nebraska Humanities Council program. Emphasize NHC support in all information you distribute to newspapers, radio and TV stations, libraries, schools, churches and other organizations. A sample press release is enclosed.
2. **ACKNOWLEDGE** the Nebraska Humanities Council in all references to your NHC-funded program—news releases and live interviews, ads, public-service announcements, flyers and posters. Use this standard credit line:

The Nebraska Humanities Council (NHC) provides major funding for this program. The NHC receives support from the National Endowment for the Humanities, the Nebraska State Legislature, the Nebraska Cultural Endowment and private donations.

3. **USE** the enclosed Nebraska Humanities Council logos in all print and publicity materials.
4. **DISPLAY** the enclosed Nebraska Humanities Council poster at all events.
5. **GIVE CREDIT** to the Nebraska Humanities Council at the beginning of your program. For your convenience, a concise three-paragraph statement card is enclosed.

SUGGESTION: A 3-minute videotape introducing the Nebraska Humanities Council is available to play for your audience before the program. Please contact the NHC if you are interested in showing the tape.